

## Church Funding Group

### Notes of meeting 13/11/2020 and Report to PCC

1. The Activity List was reviewed and updated, covering all the business of the Church Funding Group. The following items detail the salient features.
2. Communication is vital so we want to use our current means (website Facebook, e-newsletters and, in due course the magazine replacement) as fully as possible. We are working on the production of a core statement setting out the PCC's and parish church's ambitions and raison d'être as an aid to raising funds. We will be adding a donations link to our Facebook page and implementing giving by mobile phone. A Sumup card reader is available in church but use is circumscribed by hygiene rules at present. Easyfundraising takeup is growing. Agreed to make video extracts of the APCM available to emphasise not only the difficulties we find ourselves in but also the achievements. .
3. Planned giving receipts have risen substantially (7.4% improvement on January 2020), equivalent on a 12 month projected basis to £42k. Regular online giving has risen by 26%, partly offset by reductions in envelope givers. Gordon Sladen is making sure that people are being thanked for their generosity.
4. The Stewardship Campaign planning group is meeting on 17/11/20 with a campaign envisaged for Spring 2021.
5. Our consultant, Robin Snook, has made 24 applications for grant funding for core running costs and results are awaited. After careful consideration we decided to commission a further 10 hours work for core cost funding. However, we want to move to a position where we can seek funding for specific projects. Progress is being made in this respect and it is the intention to ask Robin more in this aspect shortly. These could include the audio-visual equipment for church, the community hub idea, and various fabric repairs.
6. The Brassey Bazaar has raised about £3.5k pa in past years but has now been interrupted since March. Prospects for resumption are unclear.
7. Similarly, there has been no income from other Brassey Lettings, a major hole in our income stream.
8. PCC approval of legacy policy is a step forward but the delicate task of broaching the subject and getting people to think it through remains,
9. Income from the magazine replacement is uncertain (advertising income only).
10. Thought is being given on how we can increase income from fees for weddings and funerals.
11. The next meeting is arranged for 1400 13 January

Gordon Hunt for Church Funding Group